

## Conversation Contents

Re: Nature of Americans study secretarial quote

**"Bloomgren, Megan" <megan\_bloomgren@ios.doi.gov>**

---

**From:** "Bloomgren, Megan" <megan\_bloomgren@ios.doi.gov>  
**Sent:** Tue Apr 25 2017 09:58:37 GMT-0600 (MDT)  
**To:** Laura Rigas <laura\_rigas@ios.doi.gov>, Downey Magallanes <downey\_magallanes@ios.doi.gov>  
**CC:** "Swift, Heather" <heather\_swift@ios.doi.gov>  
**Subject:** Re: Nature of Americans study secretarial quote

I wonder if this could be fodder for those opposed to the EO to question the review.  
Defer to you all but something to think about.  
If I recall, FWS had a number of partners on this report so the timing may be difficult to change.

On Tue, Apr 25, 2017 at 10:32 AM, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:  
Meg/Heather-- any issue with this? Welcome thoughts.

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
@Interior

Begin forwarded message:

**From:** "Ross, Paul" <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>  
**To:** "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Subject: Fwd: Nature of Americans study secretarial quote**

Laura-

Tomorrow, FWS along with several partners will release a study analyzing American engagement in and attitudes towards the outdoors, outdoor recreation and nature. The study of 10,000 families shows that the vast majority of American's rely on the outdoors for their physical health and emotional wellbeing, and as a key component of their children's education. More info is attached in the briefing paper and the draft study. They would like to include a quote from Secretary Zinke to incorporate in the quote sheet that will go out with the release. This was previously on Meg's radar. Rollout of the study is being led by DJ Case on behalf of all the study partners and timing is not under our direct control. Below is the Secretary's proposed quote with my edits.

(b) (5)

(b) (5)

**Paul R. Ross**

Senior Public Affairs Specialist  
Office of Communications  
U.S. Department of the Interior  
Office: (202) 501-4633 | Cell: (202) 507-1689

----- Forwarded message -----

From: **Shire, Gavin** <[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)>

Date: Mon, Apr 24, 2017 at 3:45 PM

Subject: Nature of Americans study secretarial quote

To: Paul Ross <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>

Paul,

Could you get approval of this quote or provide a re-write for Wednesday's release of the NoA study? Would like to have it tomorrow afternoon to send to the partners for incorporation into the quote sheet.

(b) (5)



Thanks,

G

Gavin Shire  
Chief of Public Affairs  
U.S. Fish and Wildlife Service  
MS: EA  
5275 Leesburg Pike  
Falls Church, VA 22041-3803  
703-358-2649 (o)  
703-346-9123 (c)  
[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)

---

"Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>

**From:** "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>  
**Sent:** Tue Apr 25 2017 10:06:00 GMT-0600 (MDT)  
**To:** "Bloomgren, Megan" <[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)>

**CC:** Laura Rigas <laura\_rigas@ios.doi.gov>, Downey Magallanes <downey\_magallanes@ios.doi.gov>  
**Subject:** Re: Nature of Americans study secretarial quote

we have no control over timing whatsoever.

The very nature of the department is at odds with itself (as far as special interests are concerned) so we are going to always have that issue to deal with. Mitigate it where possible, but I don't think that this report damages/is damaged by the EO in anyway.

My takeaway from the report is that average people like to go outside, even if it's to the postage stamp park on the corner of a city block. However, excessively large and restrictive monument designations don't benefit the common family. They close off access for everyday people to enjoy the outdoors. Unless you're a skilled hiker who can do an all day pack, you're not really going to see bears ears because you can't drive there.

-  
Heather Swift  
Department of the Interior  
@DOIPressSec  
[Heather\\_Swift@ios.doi.gov](mailto:Heather_Swift@ios.doi.gov) | [Interior\\_Press@ios.doi.gov](mailto:Interior_Press@ios.doi.gov)

On Tue, Apr 25, 2017 at 11:58 AM, Bloomgren, Megan <[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)> wrote:

I wonder if this could be fodder for those opposed to the EO to question the review.  
Defer to you all but something to think about.  
If I recall, FWS had a number of partners on this report so the timing may be difficult to change.

On Tue, Apr 25, 2017 at 10:32 AM, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:  
Meg/Heather-- any issue with this? Welcome thoughts.

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
@Interior

Begin forwarded message:

**From:** "Ross, Paul" <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>  
**To:** "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Subject: Fwd: Nature of Americans study secretarial quote**

Laura-

Tomorrow, FWS along with several partners will release a study analyzing American engagement in and attitudes towards the outdoors, outdoor recreation and nature. The study of 10,000 families shows that the vast majority of American's rely on the outdoors for their physical health and emotional

wellbeing, and as a key component of their children's education. More info is attached in the briefing paper and the draft study. They would like to include a quote from Secretary Zinke to incorporate in the quote sheet that will go out with the release. This was previously on Meg's radar. Rollout of the study is being led by DJ Case on behalf of all the study partners and timing is not under our direct control. Below is the Secretary's proposed quote with my edits.

(b) (5)



**Paul R. Ross**

Senior Public Affairs Specialist  
Office of Communications  
U.S. Department of the Interior  
Office: (202) 501-4633 | Cell: (202) 507-1689

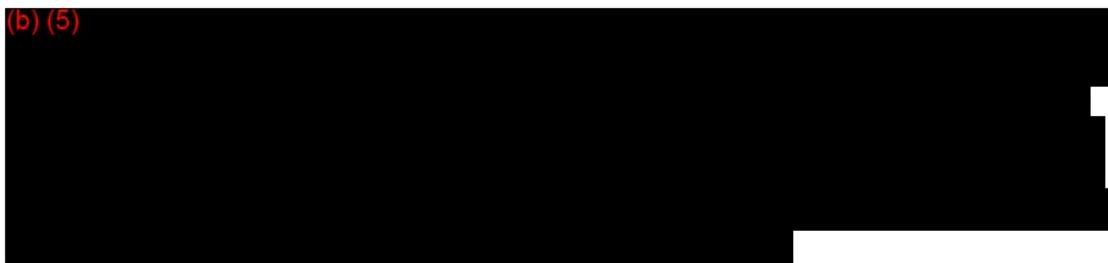
----- Forwarded message -----

From: **Shire, Gavin** <[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)>  
Date: Mon, Apr 24, 2017 at 3:45 PM  
Subject: Nature of Americans study secretarial quote  
To: Paul Ross <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>

Paul,

Could you get approval of this quote or provide a re-write for Wednesday's release of the NoA study? Would like to have it tomorrow afternoon to send to the partners for incorporation into the quote sheet.

(b) (5)



Thanks,

G

Gavin Shire  
Chief of Public Affairs  
U.S. Fish and Wildlife Service  
MS: EA  
5275 Leesburg Pike  
Falls Church, VA 22041-3803  
703-358-2649 (o)  
703-346-9123 (c)  
[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)

**Laura Rigas <laura\_rigas@ios.doi.gov>**

---

**From:** Laura Rigas <laura\_rigas@ios.doi.gov>  
**Sent:** Tue Apr 25 2017 10:18:39 GMT-0600 (MDT)  
**To:** "Swift, Heather" <heather\_swift@ios.doi.gov>  
**CC:** "Bloomgren, Megan" <megan\_bloomgren@ios.doi.gov>, Downey Magallanes <downey\_magallanes@ios.doi.gov>  
**Subject:** Re: Nature of Americans study secretarial quote

Do we want to ask that it's released after noon? And any edits to the release? Who else needs to see it?

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
{@Interior}

On Apr 25, 2017, at 12:06 PM, Swift, Heather <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)> wrote:

we have no control over timing whatsoever.

The very nature of the department is at odds with itself (as far as special interests are concerned) so we are going to always have that issue to deal with. Mitigate it where possible, but I don't think that this report damages/is damaged by the EO in anyway.

My takeaway from the report is that average people like to go outside, even if it's to the postage stamp park on the corner of a city block. However, excessively large and restrictive monument designations don't benefit the common family. They close off access for everyday people to enjoy the outdoors. Unless you're a skilled hiker who can do an all day pack, you're not really going to see bears ears because you can't drive there.

-  
Heather Swift  
Department of the Interior  
@DOIPressSec  
[Heather\\_Swift@ios.doi.gov](mailto:Heather_Swift@ios.doi.gov) | [Interior\\_Press@ios.doi.gov](mailto:Interior_Press@ios.doi.gov)

On Tue, Apr 25, 2017 at 11:58 AM, Bloomgren, Megan <[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)> wrote:

I wonder if this could be fodder for those opposed to the EO to question the review.

Defer to you all but something to think about.

If I recall, FWS had a number of partners on this report so the timing may be difficult to change.

On Tue, Apr 25, 2017 at 10:32 AM, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:  
Meg/Heather-- any issue with this? Welcome thoughts.

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
@Interior

Begin forwarded message:

**From:** "Ross, Paul" <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>  
**To:** "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Subject:** Fwd: Nature of Americans study secretarial quote

Laura-

Tomorrow, FWS along with several partners will release a study analyzing American engagement in and attitudes towards the outdoors, outdoor recreation and nature. The study of 10,000 families shows that the vast majority of American's rely on the outdoors for their physical health and emotional wellbeing, and as a key component of their children's education. More info is attached in the briefing paper and the draft study. They would like to include a quote from Secretary Zinke to incorporate in the quote sheet that will go out with the release. This was previously on Meg's radar. Rollout of the study is being led by DJ Case on behalf of all the study partners and timing is not under our direct control. Below is the Secretary's proposed quote with my edits.

(b) (5)



**Paul R. Ross**  
Senior Public Affairs Specialist  
Office of Communications  
U.S. Department of the Interior  
Office: (202) 501-4633 | Cell: (202) 507-1689

----- Forwarded message -----  
**From:** Shire, Gavin <[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)>  
**Date:** Mon, Apr 24, 2017 at 3:45 PM  
**Subject:** Nature of Americans study secretarial quote  
**To:** Paul Ross <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>

Paul,

Could you get approval of this quote or provide a re-write for Wednesday's release of the NoA study? Would like to have it tomorrow afternoon to send to the partners for incorporation into the

quote sheet.

(b) (5)



Thanks,

G

Gavin Shire  
Chief of Public Affairs  
U.S. Fish and Wildlife Service  
MS: EA  
5275 Leesburg Pike  
Falls Church, VA 22041-3803  
703-358-2649 (o)  
703-346-9123 (c)  
[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)

---

**Megan Bloomgren <[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)>**

---

**From:** Megan Bloomgren <[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)>  
**Sent:** Tue Apr 25 2017 10:41:30 GMT-0600 (MDT)  
**To:** Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**CC:** "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>, Downey Magallanes <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>  
**Subject:** Re: Nature of Americans study secretarial quote

Would do your typical heads up to entire 9am team. Agree with Heather's assessment.

On Apr 25, 2017, at 12:18 PM, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:

Do we want to ask that it's released after noon? And any edits to the release? Who else needs to see it?

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
@Interior

On Apr 25, 2017, at 12:06 PM, Swift, Heather <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)> wrote:

we have no control over timing whatsoever.

The very nature of the department is at odds with itself (as far as special interests are concerned) so we are going to always have that issue to deal with. Mitigate it where possible, but I don't think that this report damages/is damaged by the EO in anyway.

My takeaway from the report is that average people like to go outside, even if it's to the postage stamp park on the corner of a city block. However, excessively large and restrictive monument designations don't benefit the common family. They close off access for everyday people to enjoy the outdoors. Unless you're a skilled hiker who can do an all day pack, you're not really going to see bears ears because you can't drive there.

-  
Heather Swift

Department of the Interior

@DOIPressSec

[Heather\\_Swift@ios.doi.gov](mailto:Heather_Swift@ios.doi.gov) | [Interior\\_Press@ios.doi.gov](mailto:Interior_Press@ios.doi.gov)

On Tue, Apr 25, 2017 at 11:58 AM, Bloomgren, Megan  
<[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)> wrote:

I wonder if this could be fodder for those opposed to the EO to question the review.

Defer to you all but something to think about.

If I recall, FWS had a number of partners on this report so the timing may be difficult to change.

On Tue, Apr 25, 2017 at 10:32 AM, Laura Rigas

<[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:

Meg/Heather-- any issue with this? Welcome thoughts.

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
@Interior

Begin forwarded message:

**From:** "Ross, Paul" <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>  
**To:** "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Subject: Fwd: Nature of Americans study secretarial quote**

Laura-

Tomorrow, FWS along with several partners will release a study analyzing American engagement in and attitudes

towards the outdoors, outdoor recreation and nature. The study of 10,000 families shows that the vast majority of American's rely on the outdoors for their physical health and emotional wellbeing, and as a key component of their children's education. More info is attached in the briefing paper and the draft study. They would like to include a quote from Secretary Zinke to incorporate in the quote sheet that will go out with the release. This was previously on Meg's radar. Rollout of the study is being led by DJ Case on behalf of all the study partners and timing is not under our direct control. Below is the Secretary's proposed quote with my edits.

(b) (5)



**Paul R. Ross**

Senior Public Affairs Specialist  
Office of Communications  
U.S. Department of the Interior  
Office: (202) 501-4633 | Cell: (202) 507-1689

----- Forwarded message -----

From: **Shire, Gavin** <[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)>  
Date: Mon, Apr 24, 2017 at 3:45 PM  
Subject: Nature of Americans study secretarial quote  
To: Paul Ross <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>

Paul,

Could you get approval of this quote or provide a re-write for Wednesday's release of the NoA study? Would like to have it tomorrow afternoon to send to the partners for incorporation into the quote sheet.

(b) (5)



Thanks,

G

Gavin Shire  
Chief of Public Affairs  
U.S. Fish and Wildlife Service  
MS: EA  
5275 Leesburg Pike  
Falls Church, VA 22041-3803  
703-358-2649 (o)  
703-346-9123 (c)  
[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)

**"Magallanes, Downey" <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>**

---

**From:** "Magallanes, Downey" <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>  
**Sent:** Tue Apr 25 2017 18:53:24 GMT-0600 (MDT)  
**To:** "Bloomgren, Megan" <[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)>  
**CC:** Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>, "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>  
**Subject:** Re: Nature of Americans study secretarial quote

Know nothing about this report. What do our folks in FWP think about it?

On Tue, Apr 25, 2017 at 11:58 AM, Bloomgren, Megan <[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)> wrote:

I wonder if this could be fodder for those opposed to the EO to question the review.  
Defer to you all but something to think about.  
If I recall, FWS had a number of partners on this report so the timing may be difficult to change.

On Tue, Apr 25, 2017 at 10:32 AM, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:  
Meg/Heather-- any issue with this? Welcome thoughts.

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
{@Interior}

Begin forwarded message:

**From:** "Ross, Paul" <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>  
**To:** "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Subject: Fwd: Nature of Americans study secretarial quote**

Laura-

Tomorrow, FWS along with several partners will release a study analyzing American engagement in and attitudes towards the outdoors, outdoor recreation and nature. The study of 10,000 families shows that the vast majority of Americans rely on the outdoors for their physical health and emotional wellbeing, and as a key component of their children's education. More info is attached in the briefing paper and the draft study. They would like to include a quote from Secretary Zinke to incorporate in the quote sheet that will go out with the release. This was previously on Meg's radar. Rollout of the study is being led by DJ Case on behalf of all the study partners and timing is not under our direct control. Below is the Secretary's proposed quote with my edits.

(b) (5)



**Paul R. Ross**

Senior Public Affairs Specialist  
Office of Communications  
U.S. Department of the Interior  
Office: (202) 501-4633 | Cell: (202) 507-1689

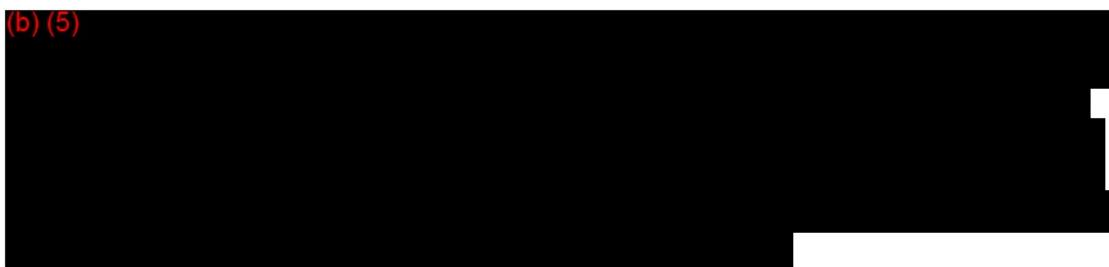
----- Forwarded message -----

From: Shire, Gavin <[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)>  
Date: Mon, Apr 24, 2017 at 3:45 PM  
Subject: Nature of Americans study secretarial quote  
To: Paul Ross <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>

Paul,

Could you get approval of this quote or provide a re-write for Wednesday's release of the NoA study? Would like to have it tomorrow afternoon to send to the partners for incorporation into the quote sheet.

(b) (5)



Thanks,

G

Gavin Shire  
Chief of Public Affairs  
U.S. Fish and Wildlife Service  
MS: EA  
5275 Leesburg Pike  
Falls Church, VA 22041-3803  
703-358-2649 (o)  
703-346-9123 (c)  
[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)

--  
Downey Magallanes  
Office of the Secretary  
[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)  
202-501-0654 (desk)  
202-706-9199 (cell)

---

**Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>**

---

**From:** Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Sent:** Tue Apr 25 2017 19:07:54 GMT-0600 (MDT)  
**To:** "Magallanes, Downey" <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>  
**Subject:** Re: Nature of Americans study secretarial quote

Is that Kate?? Just checking...

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
{@Interior}

On Apr 25, 2017, at 8:53 PM, Magallanes, Downey <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)> wrote:

Know nothing about this report. What do our folks in FWP think about it?

On Tue, Apr 25, 2017 at 11:58 AM, Bloomgren, Megan  
<[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)> wrote:

I wonder if this could be fodder for those opposed to the EO to question the review.

Defer to you all but something to think about.

If I recall, FWS had a number of partners on this report so the timing may be difficult to change.

On Tue, Apr 25, 2017 at 10:32 AM, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:  
Meg/Heather-- any issue with this? Welcome thoughts.

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
{@Interior}

Begin forwarded message:

**From:** "Ross, Paul" <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>  
**To:** "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Subject: Fwd: Nature of Americans study secretarial quote**

Laura-

Tomorrow, FWS along with several partners will release a study analyzing American engagement in and attitudes towards the outdoors, outdoor recreation and nature. The study of 10,000 families shows that the vast majority of American's rely on the outdoors for their physical health and emotional wellbeing, and as a key component of their children's education. More info is attached in the briefing paper and the draft study. They would like to include a quote from Secretary Zinke to incorporate in the quote sheet that will go out with the release. This was previously on Meg's radar. Rollout of the study is being led by DJ Case on behalf of all the study partners and timing is not under our direct control. Below is the Secretary's proposed quote with my edits.

(b) (5)



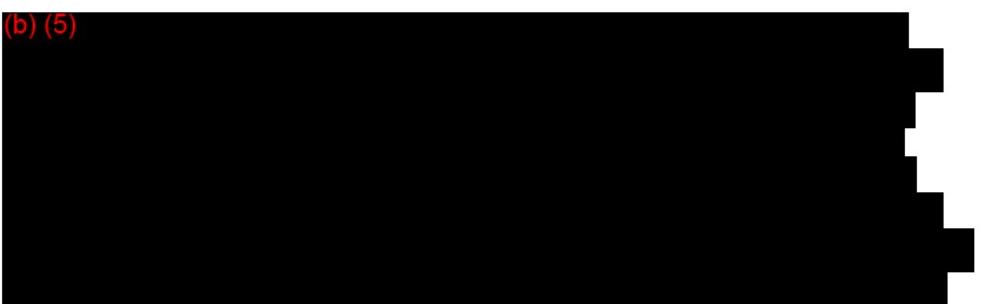
**Paul R. Ross**  
Senior Public Affairs Specialist  
Office of Communications  
U.S. Department of the Interior  
Office: (202) 501-4633 | Cell: (202) 507-1689

----- Forwarded message -----  
**From:** Shire, Gavin <[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)>  
**Date:** Mon, Apr 24, 2017 at 3:45 PM  
**Subject:** Nature of Americans study secretarial quote  
**To:** Paul Ross <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>

Paul,

Could you get approval of this quote or provide a re-write for Wednesday's release of the NoA study? Would like to have it tomorrow afternoon to send to the partners for incorporation into the quote sheet.

(b) (5)



Thanks,

G

Gavin Shire  
Chief of Public Affairs  
U.S. Fish and Wildlife Service  
MS: EA  
5275 Leesburg Pike  
Falls Church, VA 22041-3803  
703-358-2649 (o)  
703-346-9123 (c)  
[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)

--  
Downey Magallanes  
Office of the Secretary  
[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)  
202-501-0654 (desk)  
202-706-9199 (cell)

---

## Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>

---

**From:** Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Sent:** Tue Apr 25 2017 19:08:05 GMT-0600 (MDT)  
**To:** "Magallanes, Downey" <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>  
**Subject:** Re: Nature of Americans study secretarial quote

Is that Kate?? Just checking...

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
[@Interior](mailto:@Interior)

On Apr 25, 2017, at 8:53 PM, Magallanes, Downey <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)> wrote:

Know nothing about this report. What do our folks in FWP think about it?

On Tue, Apr 25, 2017 at 11:58 AM, Bloomgren, Megan  
<[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)> wrote:

I wonder if this could be fodder for those opposed to the EO to question the review.

Defer to you all but something to think about.

If I recall, FWS had a number of partners on this report so the timing may be difficult to change.

On Tue, Apr 25, 2017 at 10:32 AM, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:  
Meg/Heather-- any issue with this? Welcome thoughts.

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
@Interior

Begin forwarded message:

**From:** "Ross, Paul" <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>  
**To:** "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>, Laura Rigas  
<[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Subject:** Fwd: Nature of Americans study secretarial quote

Laura-

Tomorrow, FWS along with several partners will release a study analyzing American engagement in and attitudes towards the outdoors, outdoor recreation and nature. The study of 10,000 families shows that the vast majority of American's rely on the outdoors for their physical health and emotional wellbeing, and as a key component of their children's education. More info is attached in the briefing paper and the draft study. They would like to include a quote from Secretary Zinke to incorporate in the quote sheet that will go out with the release. This was previously on Meg's radar. Rollout of the study is being led by DJ Case on behalf of all the study partners and timing is not under our direct control. Below is the Secretary's proposed quote with my edits.

(b) (5)



**Paul R. Ross**  
Senior Public Affairs Specialist  
Office of Communications  
U.S. Department of the Interior  
Office: (202) 501-4633 | Cell: (202) 507-1689

----- Forwarded message -----  
**From:** **Shire, Gavin** <[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)>  
**Date:** Mon, Apr 24, 2017 at 3:45 PM  
**Subject:** Nature of Americans study secretarial quote  
**To:** Paul Ross <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>

Paul,

Could you get approval of this quote or provide a re-write for Wednesday's release of the NoA study? Would like to have it tomorrow afternoon to send to the partners for incorporation into the quote sheet.

(b) (5)



Thanks,

G

Gavin Shire  
Chief of Public Affairs  
U.S. Fish and Wildlife Service  
MS: EA  
5275 Leesburg Pike  
Falls Church, VA 22041-3803  
703-358-2649 (o)  
703-346-9123 (c)  
[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)

--

Downey Magallanes  
Office of the Secretary  
[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)  
202-501-0654 (desk)  
202-706-9199 (cell)

---

**"Magallanes, Downey" <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>**

**From:** "Magallanes, Downey" <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>  
**Sent:** Tue Apr 25 2017 19:11:58 GMT-0600 (MDT)  
**To:** Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Subject:** Re: Nature of Americans study secretarial quote

Assistant Secretary for Fish, Wildlife, and Parks (FWP) is the "hallway".

In the hallway includes the National Park Service (NPS) and The Fish and Wildlife Service (FWS).

Current staff:

Virginia Johnson (has not been made permanent yet), is the current lead and will likely be

Principal DAS.

Aurelia Skipwith (sp?) is the DAS (and permanent). Currently focusing on FWS because of her background but that could change.

Casey Hammond, in FWS (not been made permanent, but will stay likely).

On Tue, Apr 25, 2017 at 9:07 PM, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:  
Is that Kate?? Just checking...

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
@Interior

On Apr 25, 2017, at 8:53 PM, Magallanes, Downey <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)> wrote:

Know nothing about this report. What do our folks in FWP think about it?

On Tue, Apr 25, 2017 at 11:58 AM, Bloomgren, Megan  
<[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)> wrote:

I wonder if this could be fodder for those opposed to the EO to question the review.  
Defer to you all but something to think about.  
If I recall, FWS had a number of partners on this report so the timing may be difficult to change.

On Tue, Apr 25, 2017 at 10:32 AM, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:

Meg/Heather-- any issue with this? Welcome thoughts.

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
@Interior

Begin forwarded message:

**From:** "Ross, Paul" <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>  
**To:** "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>, Laura Rigas  
<[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Subject:** Fwd: Nature of Americans study secretarial quote

Laura-

(b) (5)

a key component of their children's education. More info is attached in the briefing paper and the draft study. They would like to include a quote from Secretary Zinke to incorporate in the quote sheet that will go out with the release. This was previously on Meg's radar. Rollout of the study is being led by DJ Case on behalf of all the study partners and timing is not under our direct control. Below is the Secretary's proposed quote with my edits.

(b) (5)



**Paul R. Ross**

Senior Public Affairs Specialist  
Office of Communications  
U.S. Department of the Interior  
Office: (202) 501-4633 | Cell: (202) 507-1689

----- Forwarded message -----

From: **Shire, Gavin** <[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)>  
Date: Mon, Apr 24, 2017 at 3:45 PM  
Subject: Nature of Americans study secretarial quote  
To: Paul Ross <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>

Paul,

Could you get approval of this quote or provide a re-write for Wednesday's release of the NoA study? Would like to have it tomorrow afternoon to send to the partners for incorporation into the quote sheet.

(b) (5)



Thanks,

G

Gavin Shire  
Chief of Public Affairs  
U.S. Fish and Wildlife Service  
MS: EA  
5275 Leesburg Pike  
Falls Church, VA 22041-3803  
703-358-2649 (o)  
703-346-9123 (c)

[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)

--  
Downey Magallanes  
Office of the Secretary  
[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)  
202-501-0654 (desk)  
202-706-9199 (cell)

--  
Downey Magallanes  
Office of the Secretary  
[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)  
202-501-0654 (desk)  
202-706-9199 (cell)

---

## Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>

---

**From:** Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Sent:** Tue Apr 25 2017 19:27:37 GMT-0600 (MDT)  
**To:** "Magallanes, Downey" <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)>  
**Subject:** Re: Nature of Americans study secretarial quote

Super helpful. Thx!!

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
{@}Interior

On Apr 25, 2017, at 9:12 PM, Magallanes, Downey <[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)> wrote:

Assistant Secretary for Fish, Wildlife, and Parks (FWP) Is the "hallway".

In the hallway includes the National Park Service (NPS) and The Fish and Wildlife Service (FWS).

Current staff:

Virginia Johnson (has not been made permanent yet), is the current lead and will likely be Principal DAS.

Aurelia Skipwith (sp?) is the DAS (and permanent). Currently focusing on FWS because of her background but that could change.

Casey Hammond, in FWS (not been made permanent, but will stay likely).

On Tue, Apr 25, 2017 at 9:07 PM, Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:  
Is that Kate?? Just checking...

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
@Interior

On Apr 25, 2017, at 8:53 PM, Magallanes, Downey  
<[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)> wrote:

Know nothing about this report. What do our folks in FWP think about it?

On Tue, Apr 25, 2017 at 11:58 AM, Bloomgren, Megan  
<[megan\\_bloomgren@ios.doi.gov](mailto:megan_bloomgren@ios.doi.gov)> wrote:

I wonder if this could be fodder for those opposed to the EO to question the review.  
Defer to you all but something to think about.  
If I recall, FWS had a number of partners on this report so the timing may be difficult to change.

On Tue, Apr 25, 2017 at 10:32 AM, Laura Rigas  
<[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)> wrote:

Meg/Heather-- any issue with this? Welcome thoughts.

Laura Keehner Rigas  
Communications Director  
U.S. Department of the Interior  
(202) 897-7022 cell  
@Interior

Begin forwarded message:

**From:** "Ross, Paul" <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>  
**To:** "Swift, Heather" <[heather\\_swift@ios.doi.gov](mailto:heather_swift@ios.doi.gov)>,  
Laura Rigas <[laura\\_rigas@ios.doi.gov](mailto:laura_rigas@ios.doi.gov)>  
**Subject: Fwd: Nature of Americans study secretarial quote**

Laura-

Tomorrow, FWS along with several partners will release a study analyzing American engagement in and attitudes towards the outdoors, outdoor recreation and nature. The study of 10,000 families shows that the vast majority of American's rely on the outdoors for their physical health and emotional wellbeing, and as a key component of their children's education. More info

is attached in the briefing paper and the draft study. They would like to include a quote from Secretary Zinke to incorporate in the quote sheet that will go out with the release. This was previously on Meg's radar. Rollout of the study is being led by DJ Case on behalf of all the study partners and timing is not under our direct control. Below is the Secretary's proposed quote with my edits.

(b) (5)



**Paul R. Ross**

Senior Public Affairs Specialist  
Office of Communications  
U.S. Department of the Interior  
Office: (202) 501-4633 | Cell: (202) 507-1689

----- Forwarded message -----

From: **Shire, Gavin** <[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)>

Date: Mon, Apr 24, 2017 at 3:45 PM

Subject: Nature of Americans study secretarial quote

To: Paul Ross <[paul\\_ross@ios.doi.gov](mailto:paul_ross@ios.doi.gov)>

Paul,

Could you get approval of this quote or provide a re-write for Wednesday's release of the NoA study?

Would like to have it tomorrow afternoon to send to the partners for incorporation into the quote sheet.

(b) (5)



Thanks,

G

Gavin Shire  
Chief of Public Affairs

U.S. Fish and Wildlife Service  
MS: EA  
5275 Leesburg Pike  
Falls Church, VA 22041-3803  
703-358-2649 (o)  
703-346-9123 (c)  
[gavin\\_shire@fws.gov](mailto:gavin_shire@fws.gov)

--  
Downey Magallanes  
Office of the Secretary  
[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)  
202-501-0654 (desk)  
202-706-9199 (cell)

--  
Downey Magallanes  
Office of the Secretary  
[downey\\_magallanes@ios.doi.gov](mailto:downey_magallanes@ios.doi.gov)  
202-501-0654 (desk)  
202-706-9199 (cell)